

WORLD DEVELOPMENT GROUP

INCORPORATED

NewsGram 2009

Business Development

World Development Group provides short- and long-term business assistance to health care, health information technology, and biotechnology companies in order to accelerate growth and profitability. Our clients include private and public organizations.

World Development Group helps companies to:

- Develop a strategy or plan
 - Create mission and vision statements
 - Analyze external & internal environments
 - Focus short-term strategy
 - Develop long-term strategy
- Align the organization with the strategy
 - Obtain financing
 - Choose strategic partners
 - Develop management systems
 - Identify market trends
 - Design products
 - Optimize product distribution channels
- Assess execution of the strategy
 - Evaluate organization structure, process and performance
 - Perform market/product surveys/analyses
 - Assess customers' requirements
 - Analyze feedback
- Improve operational efficiency
- Sustain competitive advantages
- Achieve continuous quality improvement
- Accelerate growth
- Reduce time to market
- Increase profitability.

Key assets:

- Network of senior consultants
- Knowledge of and resources pertaining to industry
- Expertise in technology development
- Experience in project management.

Continuous quality improvement

World Development Group is a quality-focused organization. We use feedback from clients to improve our business processes and to assign our expert consultants to clients' projects.

Consulting Services

World Development Group maintains a network of seasoned consultants, many of whom have held senior management positions in health care organizations.

Our consulting services offer:

- Cost-effective solutions
- Purpose-built engagement teams that match clients' needs with consultants' expertise and experience.

Our expertise encompasses:

- Clinical outcomes, cost effectiveness/efficiency
- Decision support technologies/tools/systems
- Disease management/clinical pathways/guidelines
- Electronic medical/patient health records/systems
- Health care delivery, organization/financing
- Health informatics/information systems
- Health services/clinical research/development
- Managed care, consumer-driven health plans
- Medical technology assessment
- Patient safety
- Performance measurement
- Practice/workflow management/systems
- Predictive modeling
- Quality management/improvement.

Current & recent projects include those for:

- Agency for Healthcare Research and Quality
- Centers for Medicare and Medicaid
- The Lewin Group
- U.S. Department of Veterans Affairs.

Leadership

Peter G. Goldschmidt, MD, DrPH, DMS, is the president of World Development Group and leads its consulting practice. He has more than 30 years of industry experience. His expertise encompasses health care quality management, information systems, and decision support tools. He founded various health care businesses and was formerly the Director of the Health Services Research & Development Service, US Department of Veterans Affairs (VA). Dr. Goldschmidt's accomplishments include designing the world's first automated system for routinely assessing the quality of medical care.

For more information about World Development Group, please contact us at:

5800 Madaket Road, Suite 100 ■ Bethesda, MD 20816-3201 ■ USA

Tel: 301-320-0971 ■ Fax: 301-320-0978 ■ Email: wdg@worldddg.com ■ www.worldddg.com